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Remington Donates Hair Styling Tools to the Tweens in Need at *The Today Show* Toy and Gift Drive

December 14, 2010 (Madison, WI) – 'Tis the season to give, and Remington is doing just that with their donation of thousands of Cool Style hair tools to *Today's* 17th Annual Holiday Toy and Gift Drive. The donation will help provide gifts to needy families all over the United States, specifically for the tween-aged girls.

Remington celebrity stylist, Richard Marin, appeared on the show to announce the donation. "We donated these tools to the toy drive specifically for the tween girls who are just starting to style their own hair and try out different looks. These dryers and irons are high quality, full size and come in a variety of fashion-forward prints and patterns, allowing girls to express their individuality – which is really what Remington is all about, getting ready and expressing individual style!"

Drew Fiorenza, Vice President of North American Sales and Marketing at Remington, says giving back to the community is a must, "it's very important, especially during this time of year, the season of giving. If we can make someone's life easier with our coveted styling tools and help them get ready with confidence, we are more than happy to do so. And since the Remington Cool Style collection is available at Target stores and Target.com, that confidence is attainable for everyone."

And Remington continues the giving and good cheer with a "12 Days of Giveaways" promotion that will launch December 14, 2010 on their Facebook page, Remington Hair Care & Grooming. For 12 days, Remington will be inviting men and women to "like" their Facebook page and asking them how they are "getting ready" for this holiday season. One winner per day will be chosen to win an assortment of styling or grooming tools.

About Remington

Remington is a global leader and innovator of affordable hair dryers, flat irons/straighteners, rotary and foil electric shavers, personal groomers, moustache and beard groomers, and haircut kits, and is a division of Spectrum Brands Holdings, Inc. For more information about Remington, visit www.Remingtonproducts.com or become a fan of Remington Hair Care & Grooming on Facebook.

About Spectrum Brands

Spectrum Brands Holdings, Inc. is a global consumer products company and a leading supplier of batteries, shaving and grooming products, personal care products, small household appliances, specialty pet supplies, lawn & garden and home pest control products, personal insect repellents and portable lighting. Helping to meet the needs of consumers worldwide, included in its portfolio of widely trusted brands are Rayovac(R), Remington®(R), Varta(R), George Foreman(R), Black&Decker Home(R), Toastmaster(R), Tetra(R), Marineland(R), Nature's Miracle(R), Dingo(R), 8-in-1(R), Littermaid(R), Spectracide(R), Cutter(R), Repel(R), and HotShot(R).Spectrum Brands' products are sold by the world's top 25 retailers and are available in more than one million stores in more than 120 countries around the world. Spectrum Brands Holdings' businesses generate annual revenue from continuing operations in excess of \$3 billion.