

**Contact:**

Erin McNally  
ShopPR  
212.829.1111  
[erin@shop-pr.com](mailto:erin@shop-pr.com)

Suzanne Fanning  
Director of Marketing Communications  
Remington Products  
608.275.4859  
[Suzanne.fanning@remingtonproducts.com](mailto:Suzanne.fanning@remingtonproducts.com)

**THE "YACHT KNOT"**  
**SAILED DOWN THE RUNWAY AT LUCA LUCA**  
**NYC FASHION WEEK S/S 2011**  
**TEDDY CHARLES & REMINGTON**  
**SHARE BACKSTAGE HAIR SECRETS**

New York, NY, September 16, 2010 Remington is "How the World Gets Ready" and models at New York Fashion Week are no exception. Remington was the brand of choice for achieving the nautical-inspired hair look developed by Teddy Charles at the LUCA LUCA S/S 2011 runway show. Raul Melgoza, the Creative Director for LUCA LUCA, collaborated with Charles, an industry trend-setter and fixture at fashion shows worldwide, to create the style. To complement the breezy, ethereal style of the spring collection, a twisted updo was given a textured edge and softened by face framing strands. Melgoza envisioned "a girl who has spent the day at sea and is now ready to come in and have a fabulous dinner." The "Yacht Knot" was achieved with tools from the new Remington T-Studio Pearl Ceramic styling line.

To create the look, Charles began by infusing wavy texture with the Remington Styling Wand. "Remington's new, easy to use Styling Wand creates amazing volume," he says. He parted hair down the middle and then sectioned off the top and bottom. Next, Charles twisted both top sections back, pinned them into a knotted bun, and wrapped the remaining section around it. To add a touch of romance, he pulled a few wispy pieces out from the hairline. Charles encourages women to try this at home -- translating runway to real life has never been easier.

In addition to being a fashion week mainstay, Charles has tousled the tresses of A-list celebrities, and has collaborated with leading photographers. He's inspired by the beauty of real women and the world around them, and feels the biggest mistake women make is wearing styles that don't suit them. "if a woman doesn't feel beautiful, it's the wrong look for her," says Charles. With years of styling experience, his passion is helping women create simple yet gorgeous hair that makes them feel beautiful inside and out.

**About Remington**

Remington® is “How the World Gets Ready.” The company is a global leader and innovator of affordable hair care, electric shavers, and body groomers, and is a subsidiary of Spectrum Brands, Inc. For more information about Remington, visit [www.remingtonproducts.com](http://www.remingtonproducts.com) or become a fan of Remington Hair Care & Grooming on Facebook.

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