

## **FOR IMMEDIATE RELEASE**

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### **Remington® T-Studio Pearl Ceramic Professional Styling Tools Win Beauty Awards**

Named Editor's Picks from the experts at *InStyle* and *TotalBeauty.com*

May 9, 2011 – Madison, WI – The Remington T-Studio Pearl Ceramic Professional Styling Wand is a new favorite amongst the top beauty experts and insiders. *InStyle* awarded the styling wand, included in the tools category, the prestigious “Editor’s Pick” title in their 16<sup>th</sup> annual Best Beauty Buys awards featured in the May issue. The editorial team interviewed 163 experts and started their beauty search with 1,000+ products; Remington was the only clampless curling iron honored out of 150 get-gorgeous essentials.

The collection is also garnering rave reviews with the online community, taking home two *TotalBeauty.com* 2011 Beauty Awards – the T-Studio Pearl Ceramic Professional Styling Wand and the T-Studio Pearl Ceramic Dryer were the sole Editor’s Picks in their respective categories. The *TotalBeauty.com* staff spent months testing products and hand-picked Remington as “rising stars” amongst all the new products on the market, recommending the wand for creating “perfectly smooth curls” and the dryer for “sleek, frizz-free hair.”

“We are so proud that the beauty editorial community is recognizing Remington and our promise to create innovative, ahead-of-the-curve styling solutions to help consumers get ready. The T-Studio Pearl Ceramic Collection employs exclusive breakthrough technology and also allows our customers to obtain quality styling tools at an affordable price point,” says Christine Kuske-Riese, Division Vice President of Marketing for Remington North America.

The Remington T-Studio Pearl Ceramic Collection features exclusive technology infusing crushed pearl powder into the tools for the shiniest results ever. The collection is available at Target, Walmart and Ulta stores and [RemingtonProducts.com](http://RemingtonProducts.com) for a suggested retail price of \$24.99 to \$44.99.

**About Remington**

Remington® is “How the World Gets Ready.” A global leader and manufacturer of men’s and women’s grooming and styling products, Remington is an innovator of affordable hair care, electric shavers, wet shavers, wet shave products and body groomers and trimmer, and a subsidiary of Spectrum Brands Holdings. For more information about Remington, visit [www.remingtonproducts.com](http://www.remingtonproducts.com) or become a fan of Remington Red Chair Ready and Remington Hair Care & Grooming on Facebook.

**About Spectrum Brands Holdings**

Spectrum Brands Holdings is a global consumer products company and a leading supplier of batteries, shaving and grooming products, personal care products, appliances, specialty pet supplies, lawn & garden and home pest control products, personal insect repellents and portable lighting.