

## **FOR IMMEDIATE RELEASE**

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### **Remington® T-Studio Pearl Ceramic Heated Clip Setters Win 2011 *Essence* Beauty Award**

Featured in the magazine's first annual beauty awards round-up

March 9, 2011 – Madison, WI – And the winner is... Remington. With the frenzy of awards season coming to a close, Remington scores a big win as *Essence* Magazine announced the results of their first ever beauty awards in the March 2011 issue. The Remington T-Studio Pearl Ceramic Heated Clip Setters were awarded “Best Hot Rollers”, as the *Essence* editorial staff and beauty industry experts styled, straightened, glossed and primped with new beauty products to discover the ultimate product picks for their readers.

The *Essence* beauty team touts the tool as a “great investment” and Senior Beauty Editor, Tasha Turner, highly recommends the set for safe styling of delicate African American hair saying, “the velvet on these easy-grip rollers won't rip out your hair. And if you want instant curls with less heat, these rollers give it.”

Christine Kuske-Riese, Vice President of Marketing for Remington North America, is thrilled that the T-Studio Pearl Ceramic collection is receiving exposure within this very important demographic. “We're beyond excited to receive this award. We developed our revolutionary Heated Clip technology with all hair types in mind, and are so proud that *Essence* gave us their seal of approval and shared this standout product with their savvy, style-forward readers.”

The T-Studio Pearl Ceramic Heated Clip Setters feature exclusive Pearl Ceramic technology and include 20 rollers in two different sizes – eight 1” medium rollers and twelve 1¼” large rollers – to allow flexibility in styling. The dual-heating technology heats from both the outside and inside to create the bounciest, shiniest curls in only

five minutes. The Remington T-Studio Pearl Ceramic Heated Clip Setters are available at Target and Ulta stores and RemingtonProducts.com.

### **About Remington**

Remington® is "How the World Gets Ready." The company is a global leader and innovator of affordable hair care, electric shavers, and body groomers, and is a subsidiary of Spectrum Brands Holdings. For more information about Remington, visit [www.remingtonproducts.com](http://www.remingtonproducts.com) or become a fan of Remington Red Chair Ready and Remington Hair Care & Grooming on Facebook.

### **About Spectrum Brands Holdings**

Spectrum Brands Holdings is a global consumer products company and a leading supplier of batteries, shaving and grooming products, personal care products, appliances, specialty pet supplies, lawn & garden and home pest control products, personal insect repellents and portable lighting.